

Because  
it's time for  
something  
better.



Because

2021-2022 COLLECTION  
Because Market

# About Because

After years of hard work and more than 150,000 happy customers later, we've evolved into a one-stop shop for all your wellness needs—from bladder protection and skincare to CBD creams and nutritional supplements.

Our bladder protection products are the best around. The innovative designs are super-absorbent, comfortable and uniquely constructed for different body shapes, sizes and needs. They're sold for less than leading brands and are delivered discreetly to your door.

Our product specialists are here to help you find exactly the right products for you!

*Alexi & Luca*

Alexi & Luca, Co-Founders



Discreet  
Delivery



Amazing  
Quality



Thousands of  
5-star reviews

# Bladder Protection

Because we've got you covered.



# Premium Maximum Underwear

Available for women and men. Choose this style of underwear if you tend to void a lot of urine at one time.

# Premium Overnight Plus Underwear

Available for women and men. Choose this style of underwear for ultimate overnight protection.



## Sleek fit with maximum absorption

- Slim fit and anatomical core offers extra comfort and discretion
- Advanced odor-eliminating technology
- Fast absorbing pad to keep skin dry
- Reinforced leak guards keep you protected
- Holds up to 4 cups of liquid
- Available in beige and grey

## Ultimate absorbency to stay dry all night

- Advanced dual core design protects skin against moisture
- Fast absorbing layer wicks away liquid for drier, healthier skin
- Dual leak barriers provide maximum protection
- Tear-away side seams allow quick and easy removal
- Holds up to 6 cups of liquid
- Available in white



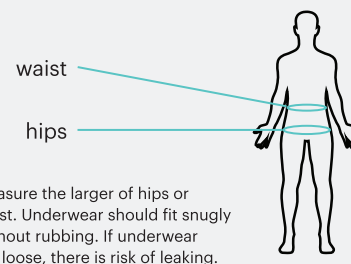
### Absorbency

Maximum (4 cups)



### Size Chart (Men and Women)

Size	Waist/Hips (in.)
S/M	28-40
L	38-50
XL	48-64
XXL	62-80



### Absorbency

Overnight (6 cups)



### Prices starting at:

Absorbency	Color	Most Popular	
		Subscribe & Save (per pair)	Buy Once (per pair)
Maximum	Beige	<b>\$0.67</b>	\$0.79
Maximum	Grey	<b>\$0.67</b>	\$0.79

### Prices starting at:

Absorbency	Most Popular	
	Subscribe & Save (per pair)	Buy Once (per pair)
Overnight	<b>\$0.77</b>	\$0.91



# Because Premium Underwear

Available for men and women. Choose this style of underwear if you tend to void a lot of urine at one time or for ultimate overnight protection.



## Maximum absorbency for day and night

- Features rapid and complete absorption of up to 6 cups of liquid
- Appropriate for urinary and bowel incontinence
- Keep fresh with odor-eliminating technology
- Soft, cotton-like material molds to your body
- Extra-long pad and reinforced leak guards keep you protected
- Available in white

### Absorbency

Maximum (4 cups)



Overnight (6 cups)



Prices starting at:

Absorbency	Most Popular	
	Subscribe & Save (per pair)	Buy Once (per pair)
Maximum	<b>\$0.69</b>	\$0.81
Overnight	<b>\$0.79</b>	\$0.93

Save 15%!

# Premium Pads

Ultra-absorbent pads contoured to fit a woman's body, Because Premium Pads provide super absorption in a pad.



## Extra absorbent, super comfortable pads for women

- Rapid absorption of up to 3 cups in a discreet but powerful pad
- Soft top liner rapidly pulls in liquid
- Gel absorption layer locks away moisture and odors
- Discreetly fits in regular
- Extended leak guards for extra protection
- Comfortable, contoured shape designed for a woman's body
- All pads are individually wrapped

### Absorbency

Moderate (1 cup)



Maximum (2 cups)



Overnight (3 cups)



Absorbency	Individually Wrapped?	Length (inches)	Most Popular	
			Subscribe & Save (per pad)	Buy Once (per pad)
Moderate	Yes	11	<b>\$0.25</b>	\$0.30
Maximum	Yes	14	<b>\$0.33</b>	\$0.39
Overnight	Yes	16	<b>\$0.44</b>	\$0.52

Save 15%!



## Because Guards



### Protection designed for a man's needs

- Absorbs up to 3 cups of liquid
- Locks in odors and liquids to keep you dry and fresh all day
- Discreetly fits in underwear
- Secures with adhesive strip on the back
- Recommended for tight-fitting underwear, not boxers



### Absorbency

Maximum Guards (3 cups)



Item	Individually Wrapped?	Length (inches)	Most Popular	
			Subscribe & Save (per piece)	Buy Once (per piece)
Guards	Yes	12	<b>\$0.24</b>	\$0.31
Boosters	-	16	<b>\$0.42</b>	\$0.50

## Because Boosters



### Added absorption inside protective underwear

- 4 cups of added absorbency
- Super-absorbent pad locks away liquid
- When full, liquid flows through to underwear below
- Comfortable, contoured design to fit within protective underwear
- Soft, quick-drying top sheet for freshness



### Absorbency

Maximum (4 cups)



## Disposable Bags



### Convenient disposal of incontinence products and more!

- Large biodegradable bag
- Opening wide enough for adult underwear
- Fresh lavender scent
- Handles tie for discreet disposal

## Bed Protectors



### Extra protection for a good night's sleep

- Extra waterproof protection
- Perfect to use in bed, on the sofa or in the car!
- Easy disposal
- Available in 10-packs

Good for:



Bed



Chair



Car

Item	Most Popular	
	Subscribe & Save	Buy Once
Disposable Bags 20-pack	<b>\$4.99</b>	\$5.89
Disposable Bags 100-pack	<b>\$18.99</b>	\$22.41
Bed protector Moderate 23" x 36"	<b>\$7.99</b>	\$9.43
Bed protector Maximum 30" x 36"	<b>\$10.99</b>	\$12.97

Save  
15%!

# Skincare

Because you deserve to feel your best.



Proven products to keep your skin fresh,  
clean and healthy.

**On-the-Go Skincare Bundle**

Buy together & **Save 10%!**  
Only ~~\$9.99~~ **\$8.99!**

Featuring our best-selling Because Flushable Wipes 10-pack, No-Rinse Cleansing Spray 3oz and Hand Sanitizing Wipes 20-pack.

## Because Flushable Wipes



Available in  
10 and 50-packs  
Starting at \$1.99

These new and improved pre-moistened wipes are great for a quick on-the-go cleanse.

## Because Hand Sanitizing Wipes



Available in  
20-packs  
\$2.99

Stay germ free with these convenient, non-drying, alcohol-free wipes!

## Because No-Rinse Cleansing Spray



Available in  
3oz and 6oz bottles  
Starting at \$4.99

Our no-rinse cleanser is pH-balanced and gentle on the skin with Vitamin E and moisturizing Aloe Vera.

## Because Barrier Cream



Available in  
3oz size  
\$12.99

Featuring Zinc Oxide and Vitamin E, this barrier cream helps prevent and relieve irritated skin.

## Because Relief Cream



Available in  
4oz size  
\$24.99

Featuring Arnica, and Menthol, this cream absorbs quickly into the skin, offering comfort to achy joints and muscles.

# Vitamins & Supplements

Because wellness starts from the inside.



Vitamins and supplements designed to support healthy living.

BEST-SELLING



## Urinary Tract Health Support Bundle

Say goodbye to recurring UTIs! Our best-selling Probiotic and Health Support together for **10% off!**



### Because Feminine Probiotic Support

- Specifically designed to promote vaginal well-being
- Supports yeast and vaginal pH levels
- Balances the vaginal microbiome
- 25 Billion CFU with 10 Proven Strains



### Because UTI Health Support

- Enhances urinary tract's natural defenses
- Helps prevent UTIs
- Encourages bladder, kidney and urinary health with cranberry powder, hibiscus flower extract and D-mannose



### Because Omega 3

- Rich in fish oil, EPA and DHA nutrients to support brain, heart and joint health
- Easy-to-swallow softgels
- Pleasant lemon flavor



### Because Women's Multivitamin

- Blend of vitamins, minerals, antioxidants and herbs
- Features Vitamin C, D, B12, Calcium, Zinc and more!
- Easy-to-swallow capsules

Save 15%!

Most Popular

Item	Subscribe & Save	Buy Once
Urinary Tract Health Support Bundle	\$35.99	\$42.47
Feminine Probiotic Support	\$24.99	\$29.49
UTI Health Support	\$12.99	\$15.33
Omega 3	\$12.99	\$15.33
Women's Multivitamin	\$12.99	\$15.33



# CBD

Because you deserve to find relief.



May help reduce pain, anxiety and sleeplessness.



Available in  
1oz size

Starting at \$59.99

## Because CBD Tincture

- One of the most effective ways to take CBD
- Easily and quickly absorbed in the body
- Full-spectrum CBD oil available in 500 mg and 1,000 mg strengths
- Mild, pleasant flavor



Available in  
5- and 10-packs

Starting at \$11.99

## Because CBD Gummies

- Easy to chew and swallow
- Delicious fruit flavors
- Resealable pouch to lock in flavors
- 20mg of broad-spectrum CBD per gummy



Available in  
1.7oz size

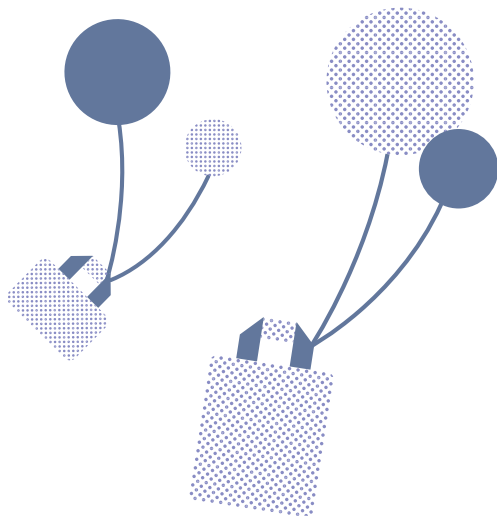
Starting at \$29.99

## Because CBD Skin Relief Cream

- 1,000 mg of full-spectrum CBD
- Provides targeted relief for joints and muscles
- Rich skin cream contains hydrating Vitamin E and argan oil

**We are committed to quality.**  
**Fast acting, full spectrum hemp extract.**  
**Pure, safe and powerful.**





# How to place an order

Visit your personalized Portal at  
**[www.becausemarket.com/account](http://www.becausemarket.com/account)**

Call and text:  
**(800) 251-0692 (M-F, 9am-6pm ET)**

E-mail us at:  
**[help@becausemarket.com](mailto:help@becausemarket.com)**

## We Believe In...

- Making you feel your best
- Providing you with high-quality products that fit your lifestyle
- Saving you money

Price valid through March 2022



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